

# MINDTAP

POWERED BY YOU



## Create a personalised learning path

Easily customise and combine learning tools such as readings, interactive content and assessment activities that align with the way that you teach your course.



## Track progress and participation

Instant feedback, auto-grading and real-time analytics save you time and enable you to monitor your students' progress.



## Engage students and improve outcomes

Interactive tools and resources help students to master key concepts and support you in improving student outcomes.



## Convenient access on the go

The free Cengage Mobile App enables students to learn wherever they are.

READ ABOUT MINDTAP IN PRACTICE AT  
ULSTER UNIVERSITY

[cengage.co.uk/studentoutcomes](http://cengage.co.uk/studentoutcomes)

“MindTap is an integral part of how I deliver my courses to students in the digital age”

-Professor Gary Cook, University of Liverpool





# Engage Students with MindTap



## 89% of students agree

MindTap Pre-Course Assessment increases students' success in mathematics, statistics, and physics.



## Historical accuracy

In a study of 2,500 U.S. History students, those using MindTap in their course achieved a 13% increase in their final grade over students who didn't use MindTap.

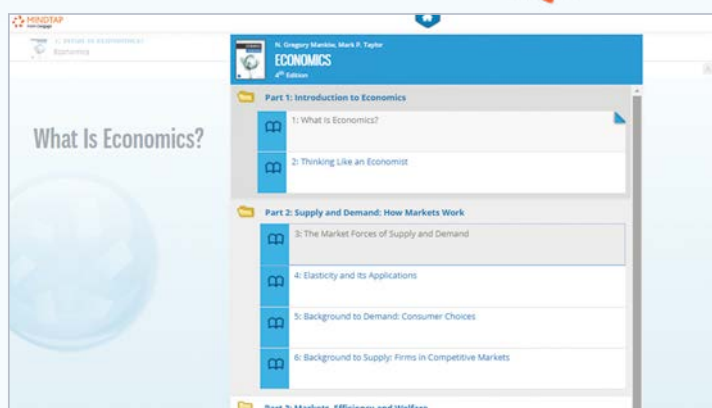


## Target for better grades

In a study of 14 Introductory Psychology courses across 13 institutions, students using MindTap did 33% better in a post-test exam than those who did not use MindTap.

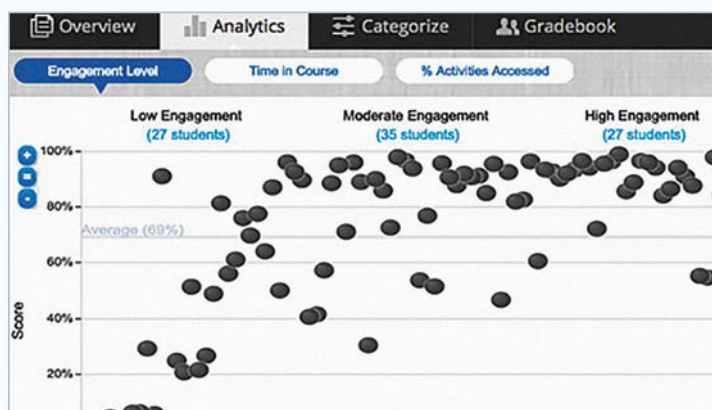
## Everything you need in one place

Cut prep time with MindTap preloaded, organised course materials. Teach more efficiently with interactive multimedia, assignments and more.



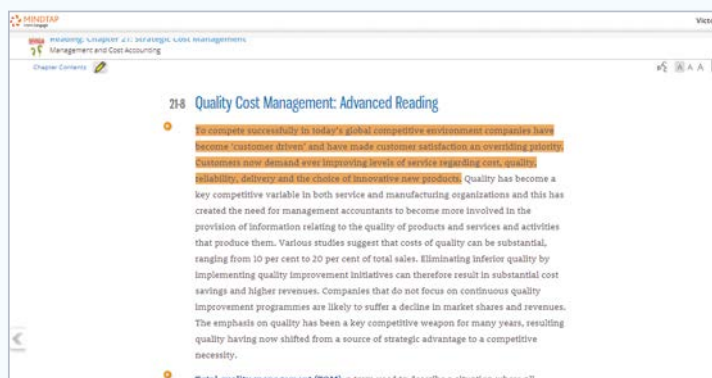
## Empower your students to reach their potential

Built-in metrics provide insight into student engagement. Identify topics needing extra instruction. Instantly communicate with struggling students to speed progress.



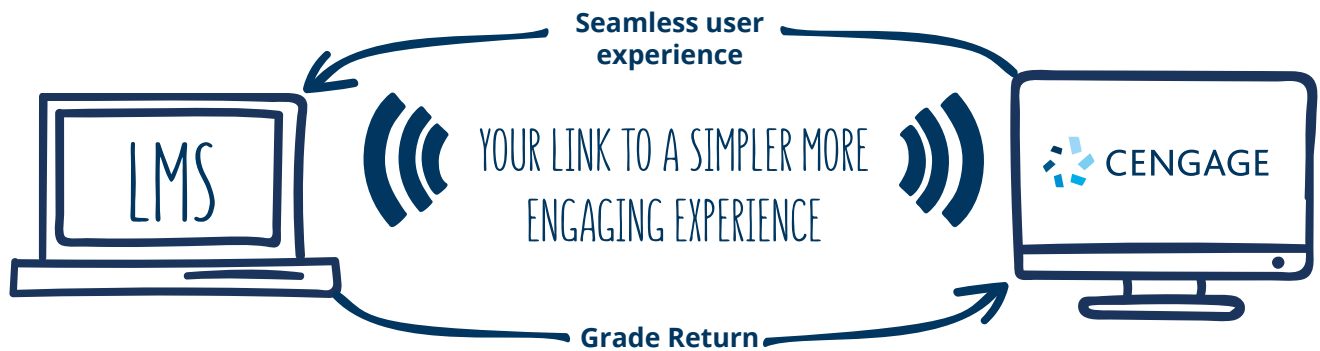
## Your course. Your content.

MindTap gives you complete control over your course. You can rearrange textbook chapters, add your own notes and embed a variety of content.



# Supporting Integration into Learning Management Systems

Cengage provides Learning Management System (LMS) integration for administrators, instructors and students. This can reduce the time required to set up courses, sign in to the system, find the current assignment, post grades and more.



**MindTap can be integrated into most Learning Management Systems.**  
Various integration options are available dependent on your LMS:



#### **A seamless user experience**

Access your Cengage resources seamlessly using a simple sign-on process and your LMS login credentials.



#### **Simplified registration process**

Get students up and running faster!



#### **Content customisation and deep linking**

Customise a course to include direct links to specific activities.



#### **Automatic grade synchronisation**

Selected activities are automatically synced with the LMS gradebook\*

\*Available with selected LMS platforms



For more information on how to integrate LMS platforms,  
please contact your Cengage Representative: [cengage.co.uk/contact-us](https://cengage.co.uk/contact-us)



## Digital Support & Training

**Market-leading products, service and support from day 1 and throughout your course**

Using a Cengage digital solution not only delivers an engaging teaching and learning tool for your course, but also provides you with an unparalleled level of personalised service, support and training. Cengage also provides helpful training material and resources including user guides, product walk-throughs, how-to videos and on-demand webinars for every digital solution.



## Find the right solution

We work with you to help find you the right digital solution to meet your needs.



## Become an expert

We provide online or on the ground training scheduled at your convenience. Instructional videos, flyers and fully customisable PowerPoint slides help you to get your students registered in minutes.



## Prepare for class

We help with the full set-up of your course by aligning assignments, class materials and due dates to your syllabus to give your students a great start.



## Keep up the momentum

We proactively check-in to ensure things are running smoothly. Local technical support is available via phone, chat and email to keep your course moving.

If you would like to discuss your teaching requirements, or find out more about how MindTap can help engage your students, please email us at [emea.edureply@cengage.com](mailto:emea.edureply@cengage.com) or contact your local Cengage representative at:

**cengage.co.uk/contact-us/**